
ZACHARY PALMER

• zacharypalmer@gmail.com

🌐 zacharydavidpalmer.blogspot.com 🌐 coatsfromtheunderground.blogspot.com
at

2005 - Present

Assistant Editor, Executive Personal Assistant

Applause Theatre & Cinema Books, The Hal Leonard Company

- Executive Personal Assistant to Ben Hodges, then-Associate Editor (now Editor in Chief, Theatre World Publications) of Theatre World, Volume 60 and Executive Producer of 61st Annual Theatre World Awards and 17th Annual Lambda Literary Awards.
- Hired and managed event staff, coordinated Theatre World Awards after party.
- Wrote copy, edited, fact-checked and researched Theatre World, Volume 60. • Transcribe Mark David's presentation for Producing for the Commercial Theatre, develop The Learning Theatre and documentary Forbidden Acts. • Coordinate meetings between Hal Leonard and Theatre World staff.

2010 - Present

Retail Sales: Women's Shoes

Macy's

- Exceed individual and Macy's sales goals.
- Selected to participate in associate focus group that developed the MAGIC training program for our 100,000+ associates. • Requested to supervise department activities while manager was on vacation.
- Assigned to mentor and engage with new hires, especially as they shadowed me on their first days of employment.
- Identify and communicate best sellers, merchandise requirements and loss prevention issues.

2005 - 2009

Nightlife Editor

The L Magazine

With a bi-weekly circulation of 107,000 copies, this pocket guide to arts and culture is New York City's largest independent magazine.

- Research, write and edit Nightlife section features and listings about nightlife personalities, events and clubs throughout the New York City. Contribute copy to special issues: Nightlife, Fashion, Throwback, etc.
- Produce annual (2007 and 2008) L Magazine Nightlife Awards ceremony with awards presented by nightlife legends in Music, Personality, Parties and Clubs categories.
- Researched, selected and credited photographs.
- Participate in re-launch of thelmagazine.com, blog at and post event listings to thelmagazine.com.
- Created a network of PR representatives, venue owners, DJs, promoters, hosts, performers, photographers and door staff.

2006 - 2008

Freelance Copywriter

AbiGrl/Of Substance

This jewelry company has appeared in Teen Vogue, NYLON, Italian Marie Claire and both American and British Elle.

- Wrote marketing copy for Street Honey collection and introduction to brand's designer Abigail Seligsohn.

2000 - 2004

Bachelor of Arts in English Creative Writing

Activities and Societies: ACRN, Feminist Coalition, Lost Flamingo Company, Positive Action

Skills Summary

• Writing and Editing • Marketing • Selling • Problem Solving • Team Building • Event Producing • Visual Merchandising • Customer Service

Scott Stedman

