
RANDI THORNTON

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Search Engine Optimization Guru at PCMS Consulting

Feb 2008 - Present

CEO and Founder

[REOSphere](http://REOSphere.com)

Capitalized on tumultuous market conditions by pioneering, a first-of-its-kind online real estate foreclosure platform with map searches serving the foreclosure market.

Nov 2008 - Present

SEO Services Provider

[SEO GoogleGuru](http://SEO GoogleGuru.com)

I have been active in the Real Estate business and Mortgage Business for the past 20 years and have extensive experience with the field of internet marketing services. I have been a Mortgage Broker, Real Estate Broker and Franchise Sales Director. While engaged in these positions I have always known the internet would be the marketing place to focus each business I have been a part of.

Randi has been involved in Internet Marketing Services from the beginning, when most companies had no concept internet marketing even existed.

Internet Marketing Services for company web sites has enabled massive online exposure, sales and leads for web sites she has worked on. In 2006 I sold several web sites to a large industry player. A mortgage site realized over 500,000 monthly accesses and an information site pertaining to online mortgage calculators generated over 2,000,000 monthly accesses, all through internet marketing.

These impressive results were due to top page rankings on Google and other Search Engines.

Recently she took a start up Real Estate Company and earned highly desired keyword rankings on Google for search terms "Lake Minnetonka Homes" and "Homes on Lake Minnetonka."

Providing smart SEO Services has enabled me to work with some of the largest and most well known businesses wanting to use their websites as a business tool by increasing sales, leads, conversions, opportunities and revenues.

Nov 2004 - Jan 2007

Franchise Sales Director

Business Development for Real Estate Franchise Sales in Minnesota and Wisconsin.

Delivered key contributions to lead management, mergers and acquisitions, brand building, and SPIN selling in order to maximize business development opportunities and generate large amounts of revenue. Repeatedly capitalized on innate ability to identify and recognize lucrative sales opportunities. Cultivated solid, highly productive internal and external business relationship leading to broad network of potential and established Real Estate Brokers.

"Catalyst behind growth, expansion, and success of multiple Real Estate Brokers: assisted Brokers through business issues and presented solutions to drive sales and profit increases.

"Enhanced company profitability through new business and market development, technology skills, Internet and real estate sales strategies, market penetration, and exceptional leadership strengths.

Jan 2000 - Nov 2005

President

MortgageCreditProblems.com

Sole leadership force of this highly recognized web site providing online consumers with a resource accessed by organic highly targeted keywords for the mortgage industry. Propelled online applications in the thousands, and on average **500,000 monthly accesses** to site.

Another start up site Calculators4Mortgages.com achieved higher rankings with an average of **2,000,000 accesses per month**.

With the explosion of the these 2 web sites hits/volume and leads, a new web site was formed to sell these highly sought after leads. MortgageLeadsforSale.com was created to sell leads to Mortgage Originations nationwide. These leads orchestrated high revenues and generated solutions for both the consumer and other industry players seeking avenues to grow their business.

May 1991 - Jan 2004

Mortgage Broker / Entrepreneur

Thornton Mortgage

Built highly successful infrastructure and foundation for full service mortgage company serving clients in Minnesota.

Led all facets of mortgage company that achieved top industry ratings and recognition and achieved very high sales volume with revenue of up to \$800,000 per year. Spearheaded sales and marketing efforts, managed customer service satisfaction, and retention, and mentored and guided team of three professionals.

Randi Thornton Video



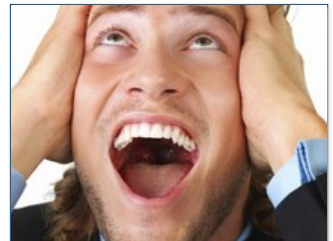
Randi in the News...



Sample of my SEO Results...



My LinkedIn Bio



Randi in the News...



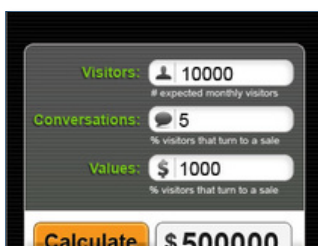
Real Estate SEO Study 2009

Why Internet Marketing for you..



What is Internet Marketing??...

Portfolio



Web Marketing Cool Tool

Proud Moments...

1991-2004 Founded and Achieved # 1 Highly Sought After Keyword Placement for Mortgage Company with Google.

2004 Sold Top Rated Search Engine Optimized Web Sites to Large Industry Firm.

2008 Top Google Placement for # 1 Real Estate Market in Minnesota.

HOW MUCH INCREASED PROFITS WOULD YOUR COMPANY EXPERIENCE IF YOU OBTAINED SUCH HIGHLY TARGETED KEYWORD PAGE 1 RANKINGS IN GOOGLE?

Do We Share the Same Goals?

SEO! Internet Marketing & Online Business Development

***Founded #1 Web Site for Most Searched Keywords in Industry with Google.**

Highly accomplished internet and marketing strategist with career-long legacy of propelling highly successful outcomes for business web sites.

Repeated success in building new business / website usage through expert use of White-Hat SEO strategies, search engine optimization and marketing. Dynamic, accomplished leader recognized for optimizing business online presence, developing new programs and strategies, and driving record-setting sales revenues. Articulate, engaging presenter, negotiator, and businessperson; able to forge solid alliances and partnerships with internal and external customers.

Core SEO and Internet Marketing competencies include:

- New Business Growth & Development
- Search Engine Optimization (SEO)
- Increased Web Site Traffic
- Page 1 rankings on Google
- Increased Online Conversations
- Missed Online Opportunities
- Increasing Keyword Terms for Web Sites
- Social Media & Marketing Strategies

PR: wait... I: wait... L: wait... LD: wait... I: wait...wait... C: wait... SD: wait... PR: wait... I: wait... L: wait... LD: wait... I: wait...wait... C: wait... SD: wait...

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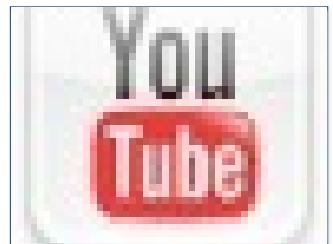
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