

SABRINA GAHYVA

human

📍 SÃO PAULO | SP 📞 11 9 8231-9300 ✉ SGAHYVA@GMAIL.COM

📱 IN/SABRINAGAHYVA



ANYONE?

People and projects passionate about people and future. Desirable interest in strategy and focus on positive social impact. Indispensable good humor and authenticity.



WORK WORK WORK

CREATIVE LEADER @DANONE

OLIVER

2020 - ATUAL

I attended Danone brands such as Danoninho, YoPro, Activia and Danette

CREATIVE LEADER @UNILEVER

OLIVER

2019 - 2020

I attended Unilever brands such as Rexona, Sunsilk, Axe, Kibon, Hellmmans, Dove.

CONTENT LEADER @FACEBOOK

REMIX

2019 - 2019

Content leader for Facebook Grupos.

CONTENT LEADER @UNILEVER

OLIVER

2018 - 2019

Content leader for Sunsilk.

CONTENT LEADER @TWITTER

REMIX

2018 - 2018

Content leader for Flock Leaders project in @TwitterBr.

CONTENT PRODUCER

BUZZFEED

2018 - 2019

Content producer for Coca-Cola, iFood, Volkswagen, Polenghi, Renner, Unilever, Kaiser.

CONTENT PRODUCER

ESTÚDIO MOL

2016 - 2018

Script writer and content coordinator for Itaú, Red Bull, Banco Votorantin, Seguros Unimed, Zero Paper, CNA.

CONTENT PRODUCER

ARTIKIN

NOV 2015 - DEZ 2015

TRAVELER

JUL 2014 - JUL 2015

A pause to breathe and recalculate the route around Brazil, USA, Colombia and India.

CONTENT LEADER

SENADO FEDERAL

FEV 2011 - ABR 2014

PRESS OFFICER

SEBRAE | MT

2008 - 2008

PRESS OFFICER

MOSTRA INTERNACIONAL DE TEATRO INFANTIL

2007 - 2007

PRESS OFFICER

GUARÁ FESTIVAL DE CINEMA AMBIENTAL

2007 - 2007



KEEP LEARNING

MASTER SPECIALIZATION

UNIVERSIDADE DE SÃO PAULO

2018 - 2020

CULTURA MATERIAL E CONSUMO: PERSPECTIVAS SEMIOPSICALÍTICAS

EXPERIENCE DESIGN

BLUE THINKING

2020 2020

CREATIVE LEADERSHIP

MIAMI AD SCHOOL

2019 - 2020

CHORA PPT

PERESTROIKA

2018 - 2018

STRATEGY

SANBOX, SÃO PAULO

2018 - 2018

DESIGN

COLOSSEO DESIGN & COMUNICAÇÃO, SÃO PAULO

2017 - 2017

HUMAN-CENTERED DESIGN FOR SOCIAL INNOVATION

IDEO.ORG

MAI - JUL

MANAGER DIGITAL PROJECT

TRAMPOS ACADEMY + AMPFY

ABRIL - 2016

INTERNATIONAL LEADERSHIP AND ORGANIZATIONAL BEHAVIOR

UNIVERSIDADE DE BOCCONI

MAR 2015 - MAI 2015

CREATIVE ENTREPRENEURSHIP

PERESTROIKA SÃO PAULO

FEV 2013 - JUN 2013

MARKETING DE GUERRILHA

ESPM SÃO PAULO

JANEIRO - 2012

DIGITAL MARKETING

ESPM SÃO PAULO

JANEIRO - 2012

INTEGRATED COMMUNICATION

ESPM SÃO PAULO

JANEIRO - 2012

JORNALISM

UNIVERSIDADE FEDERAL DE MATO GROSSO

JAN 2004 - JAN 2008



BEYOND MONEY

SÃO PAULO

OCUPAÇÃO NOVE DE JULHO

2018 - 2018

Volunteer at Movimento Sem Teto do Centro (MSTC) .

SÃO PAULO

MISSÃO PAZ

2016 - 2017

Volunteer at the courses for immigrants and refugees.

ANGOLA

AJUDA DE POVO PARA POVO

2009 - 2010

Volunteer teacher in Escola de Professores do Futuro, in Benguela, Huambo and Luanda.

ESTADOS UNIDOS

INTERNATIONAL INSTITUTE FOR COOPERATION
AND DEVELOPMENT

2008 - 2009

Development instructor.

CUIABÁ

UNIVERSIDADE POPULAR COMUNITÁRIA

2007 - 2008

Volunteer teacher.



LANGUAGE

ENGLISH



Profissional

SPANISH



No voy a morir de hambre!