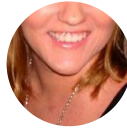

STEPHANIE MAJERCIK

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Account Coordinator at O'Keeffe & Company

Sep 2009 - Present

Concert Chair/Trip Planner

Student Programming Board - Canisius College

- Sold out Fall 2009 Matt Nathanson concert, led planning committee.
- Coordinated successful radio promotion and off-campus publicity as well as on campus advertising and ticket sales for Matt Nathanson.
- Coordinated and planned a trip for students to Boston, Massachusetts.
- Use social media monitoring to respond to student concerns regarding programming.

Jul 2010 - Oct 2010

Independent Contractor

IMPACT Marketing & PR

- Consultant on client and company materials
- Contributed to Website redesign and content
- Conducted research for client proposals

May 2010 - Aug 2010

Virtual Intern

Motive8 Inc.

- Edit various documents: resumes, cover letters and business proposals, for various client
- Create PowerPoint presentations, Word documents and Excel spreadsheets for prospective client proposals.

Jan 2010 - May 2010

Intern

Futbolist, LLC

- Creating marketing & media plans for Buffalo Futsal
- Developing informational materials for Buffalo Futsal as well as pitching news and stories to local reporters
- Regular contributor to the Buffalo Futsal blog

Sep 2008 - May 2009

Publicity Chair

Student Programming Board - Canisius College

- Utilized copy writing skills and creativity when creating publicity for all programs during the 2008-2009 academic year, including emails, posters, Facebook events and groups, and flyers.
- Created and coordinated all publicity for each programming board event.
- Worked with local radio stations and media to publicize Third Eye Blind concert to general public.

May 2009 - 2009

Traditional Media Team

Public Relations Campaigns

- Worked on the traditional media team on a campaign for the Buffalo Olmsted Parks Conservancy for a class project.
- Assisted in the creation of a media plan.
- Successfully reached out to local businesses for donations and door prizes for a Conservancy event.

Oct 2005 - Feb 2006

Senior Project

Hospice of the Western Reserve

- Assisted the communications team in their public relations efforts
- Organized media clippings from newspapers
- Updated the Hospice of the Western Reserve website
- Helped plan and run the Annual Meeting and Volunteers Reception
- Assembled direct mailings to potential investors and regular donors

Aug 2006 - May 2010

Bachelor of Arts

Canisius College

EuroSim

oCanisius College 2009 Participant

oUniversity of Antwerp 2010 Participant

§DG of JHA Commission – created the proposal that other EuroSim participants discussed

Freedom Without Walls Campus Week 2009 – German Class Project

oRecipient of grant from the German government to hold a commemoration week for the 20th anniversary of the fall of the Berlin Wall

oAssisted in building a Berlin Wall replica in the Bart Mitchell Quad

oCoordinated the wall art contest throughout the week

oPresented on East German Products to 700 high school students

oContributed to lectures and films being presented on campus throughout the week

Lambda Pi Eta – National Communication Studies Honor Society

oExecutive Board – Vice President

oCoordinated a food drive to benefit the Food Bank of Western NY

oPlanning academic and networking events including a panel discussion and networking luncheon

Delta Phi Alpha – National German Honor Society

oCoordinator for the Annual German Christmas Mass reception

Senior Week Committee 2009

oCo-Chair

oPlanned a series of events for the Class of 2009 in the week before graduation

Senior Happy Hour

Senior Picnic & Breakfast

Senior Ball

Canisius College Little Theater

oCo-Director The Complete History of America: Abridged

oDirected and choreographed a 2 act show in 18 days

Mar 2008 - Jul 2008

included in Canisius degree

Technische Universität Dortmund

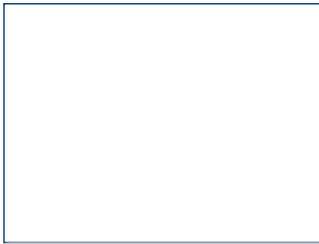
Short term study abroad to increase my German language skills and knowledge of German culture.

Adobe Photoshop, Dreamweaver, Illustrator

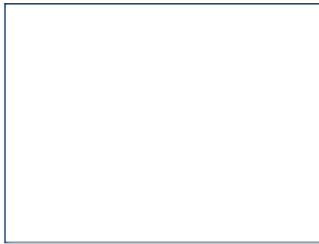
Microsoft Office

German

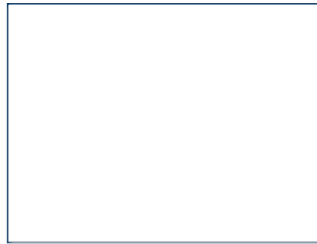
I am advanced in reading and writing the German language and can speak at an advanced level.



2010 Eurosime JHA Commission



2009 Spring Fest Flyer



Student Programming Board

Interest

Event planning, corporate communication, public affairs, international relations, sports communication, social media, learning new languages

Summary

Stephanie Majercik is a creative and dynamic public relations professional with strong communications skills and an international mindset. A dedicated and driven person, Stephanie strives to always do more than what is asked to achieve great results. She has interned for various start-ups and has worked as an independent contractor. Currently works at O'Keeffe & Company, a full-service technology public relations agency, as an account coordinator. She is an avid social media user and is eager to learn as much as she can about this aspect of public relations. Also, an advanced German speaker, Stephanie has international experience and a concern for the global society. She would like to utilize all her knowledge to grow into a global professional.

