

---

# GRANGER WHITELAW

---

Red Bank US-NJ • [grangerwhitelaw@yahoo.com](mailto:grangerwhitelaw@yahoo.com)

[grangerwhitelaw.wordpress.com/](http://grangerwhitelaw.wordpress.com/) [plus.google.com/u/0/111293574023614535234/111293574023614535234](https://plus.google.com/u/0/111293574023614535234/111293574023614535234)

[facebook.com/grangerw](https://facebook.com/grangerw)



President at Social Media 1234, llc

---

## Interest

---

Flying, Skiing, Golf, Tennis, Boating, Soccer, Auto racing, Water Skiing, Sailing, Rocket Racing, Hunting, Sporting clays, Squash, Scuba Diving and Many More.

---

## Summary

---

A respected venture capitalist and entrepreneur, [Granger Whitelaw](#) has immersed himself in a number of professional, academic, and personal pursuits. Mr. Whitelaw discovered his passion for art while studying at the University of Minnesota. He further fueled his interest after moving to New York City, where he lived in the SoHo district. There, Granger Whitelaw launched his first business, an art dealership. Challenges in the industry led to his involvement in another area, car racing. As the founder of Whitelaw Racing, he provided financial support to Indy Car racing teams consisting of drivers such as Robby Unser, Buddy Lazier, and Eddie Cheever. Granger Whitelaw's business success led him to expand and diversify his venture capital projects as a manager at firms such as EOCNET.com, CoreCommerce, and BlueCar Partners. At present, Granger Whitelaw focuses on his role as President at Social Media 1234, a Corporate Development, public relations and marketing firm that assists clients in business branding, networking, growth strategies and sales expansion utilizing new technologies and traditional methods. In addition, he serves as co-founder of a sports and entertainment company, Rocket Racing League, which expects to hold its inaugural air races in 2013. The decade-long venture is modeled after motorsports racing. Instead of cars, rocket-powered aircraft compete in pairs in the air. [Mr. Whitelaw](#) holds four patents derived from technology developments related to the Rocket Racing League and has a number of other patents coming. Mr. Whitelaw eagerly anticipates the wide distribution of another product investment, Imedior with software programs that will transform the speed and safety features for medical records transactions. [Granger Whitelaw](#), known as "Rambler" to his friends, has been involved in many projects and lived in many areas. Born in Port Huron, Michigan, he has lived in Colorado, Missouri, California, Minnesota, New York, New Jersey, and Florida. He says life does not get any better than being with family and friends. In his leisure time, Mr. Whitelaw enjoys flying, skiing, golf, tennis, boating, sailing, hunting, and many other activities.

You can learn more about Whitelaw at <http://grangerwhitelaw.brandyourself.com>

Jan 2004 - Present      Co-Founder  
*Rocket Racing League*

Jan 2011 - Present      Advisor  
[Social Media 123-4](#)  
[Granger Whitelaw, Advisor](#)

[Granger](#) is an experienced executive with a highly diversified career. His background in technology, media and entertainment enables us to service any client of any size or geography. His deep understanding of sales, marketing & corporate development helps our clients not only address external issues, but gives them an "in-house" pro who can help transform any organization while driving revenue, new partnership development and acquisitions.

---

## Granger Whitelaw Videos

---



Granger Whitelaw Gadgetoff



Granger Whitelaw Rocket Ra...



Granger Whitelaw Rocket Ra...



Granger Whitelaw Osh Kosh

Sep 1985 - Aug 1989

BA

*University of Minnesota*

Sep 1981 - Dec 1983

General

*Ladue Horton Watkins High School*

Mergers & Acquisitions

---

Governance

---

Business Development

---

Marketing

---

Sales

---

Corporate Development

---

