



VisualCV and Association of Executive Search Consultants partner in application of new resume technology

San Francisco, CA – April 23, 2008 – VisualCV, Inc., a next-generation Internet software company that revolutionizes the resume, and the Association of Executive Search Consultants (AESC), the worldwide professional association for retained executive search consulting firms, announced at the Web 2.0 Expo that the AESC will use VisualCV’s technology for networking and the presentation of candidate information to its member firms, through its BlueSteps service.

“To have the opportunity to partner with an association that has such high standards is a great achievement for our company,” said Clint Heiden, CEO of VisualCV, Inc. “We look forward to growing with the AESC and introducing their BlueSteps community to the VisualCV platform.”

VisualCV offers greater depth, breadth and substance than traditional resumes, allowing executives to fully present their skills and capabilities, all in a secure online environment. Members can showcase themselves by embedding work samples, charts, graphs, videos, awards and more into their VisualCVs.

“We have been looking for something like this for years. Finally a company has found a way through technology to allow individuals to fully amplify and present their credentials in a modern multi-media format, over the Internet” said Peter Felix, President of AESC. “We look forward to our partnership with VisualCV as a bridge between the old standards of the resume and the new.”

Since its launch on February 11, 2008 thousands of individuals have joined VisualCV, and over 250 companies have registered with the company to attract and recruit top talent.

About VisualCV, Inc.

VisualCV reinvents the resume using technologies that transform the way in which resume data is presented, accessed and shared. A VisualCV allows professionals to easily build and manage an online career portfolio that comes alive with informational keyword pop-ups, video, pictures, and professional networking. VisualCV.com enables secure sharing of VisualCVs for networking, career advancement and business development. For more information and to register, please go to www.VisualCV.com.

About The Association of Executive Search Consultants

The Association of Executive Search Consultants is the worldwide professional association for the retained executive search industry. The AESC's mission is to promote the highest professional standards in retained executive search consulting, broaden public understanding of the search process, and serve as an advocate for the interests of its member firms. For more information go to www.aesc.org

About BlueSteps

BlueSteps is a global database of senior executives. An exclusive service of the Association of Executive Search Consultants (AESC), BlueSteps enables executives to remain accessible to AESC members firms. AESC members use the database as a resource in candidate and source identification processes. For more information about BlueSteps, visit www.bluesteps.com