



VISUALCV.COM DOUBLES COMPANY PARTICIPATION AND SIGNS UP THOUSANDS OF MEMBERS

In Under a Month New Site Has Attracted Thousands of Members and Over 125 Top Employers

March 5, 2008 – Reston, Va. – VisualCV, Inc., a next-generation Internet recruiting company that revolutionizes the resume, today announced that only three weeks after initial beta launch it has registered thousands of international members, and over 125 participating top employers have joined to receive VisualCVs. Employers have already made new hires through VisualCV.com, using the site as a platform for attracting and recruiting new talent.

“The initial reaction to our beta launch has been phenomenal,” said [Clint Heiden](#), CEO of VisualCV, Inc. “Individual members have built impressive and informative VisualCVs and are making connections with companies on the site. And, we have fast-growing interest from employers to join the site. Since our launch, we have more than doubled the number of companies participating at VisualCV.com. It’s clear that professionals and employers were ready for the new tools we’re providing.”

Employers can sign up at VisualCV.com to highlight their company as an employer of choice through a company-specific VisualCV that can include video, audio, and other web and multimedia content. Individual members can then share their VisualCVs directly with these companies. By taking advantage of these capabilities, VisualCV.com allows employers to attract, qualify and hire better candidates faster.

Over 125 Hundred Employers Now Directly Receiving VisualCVs and Attracting and Evaluating Talent at VisualCV.com

VisualCV.com has already attracted and registered over 125 companies to receive VisualCVs from interested candidates. With its rich features enabling more depth, breadth and quality of candidate information, companies get more information about applicants upfront, allowing them to qualify candidates more easily. With VisualCV, [companies](#) can (for free):

- Put their brand in front of thousands of qualified professionals and differentiate the company as an employer of choice
- Find and evaluate professionals more efficiently
- Source new candidates
- Reduce the time and cost to locate qualified candidates
- Allow organizations to emphasize fit and compatibility, therefore hiring capable individuals who fit the culture, improving retention
- Track talented professionals throughout their career
- Reach passive candidates

To join the growing list of employers participating at [VisualCV.com](http://www.visualcv.com), please visit <http://www.visualcv.com/registrations/new>. Employer access to [VisualCV.com](http://www.visualcv.com) is free, and will remain so at the current level of service. Certain premium value-added services for employers will be added later this year.

Companies already receiving VisualCVs include Heidrick & Struggles, BroadSoft Inc., Federated Media, EnterpriseDB, Parature, Lagan Technologies, Connected Ventures, Socialight, FootageFirm, Tatto Media, Thrillist, Bisnow on Business, RollStream, Approva, buySafe, Grotech Capital Group, Content Analyst, Rivermine, JackBe, Sourcefire, Centrifuge Systems, GlobalLogic, Razorsight, Customer Value Partners (CVP), LeverPoint, Intridea, Objective Paradigm, Kastle Systems, SE Solutions, Valhalla Partners, The Heiden Group and Acronis. To see a complete list of registered companies, please visit: http://www.visualcv.com/www/for_companies/join_in.html.

On February 11, 2008, VisualCV [announced](#) its revolutionary approach to creating an Internet-based resume, building and managing an online career portfolio, and securely sharing professional qualifications with employers, customers, partners and colleagues. [VisualCV.com](http://www.visualcv.com) is the first website to allow professionals to do this all in one place, with unmatched privacy and control, and for free.

About VisualCV, Inc.

VisualCV reinvents the resume using technologies that transform the way in which resume data is presented, accessed and shared. A VisualCV allows professionals to easily build and manage an online career portfolio that comes alive with informational keyword pop-ups, video, pictures, and professional networking. VisualCV.com enables secure sharing of VisualCVs for networking, career advancement and business development. And, it's free. Based in Reston, Virginia, the company has received investments from one of the world's leading executive search firms, Heidrick & Struggles (Nasdaq: HSII), and Valhalla Partners. For more information, to register and start standing out, please visit www.VisualCV.com