



FOR IMMEDIATE RELEASE

VISUALCV.COM ADDS PROFESSIONAL AND EMPLOYER NETWORKING CAPABILITIES

New Features Connect Members and Over 150 Top Employers within VisualCV Community

March 20, 2008 – Reston, Va. – [VisualCV, Inc.](#), a next-generation Internet recruiting company that revolutionizes the resume, today announced major new capabilities available on [VisualCV.com](#) for networking among professionals, and between professionals and employers. VisualCV also announced improved functionality based on member feedback and a VisualCV Community Contest.

VisualCV replaces the resume with an online professional profile and starting today, [VisualCV.com](#) includes enhanced features for professionals. Members can share VisualCVs directly with other members and participating employers, in addition to sharing with individuals and employers via email. “For many years professionals have networked online and offline using the resume as a means of communicating their credentials,” said [Clint Heiden](#), CEO of VisualCV, Inc. “With our online professional profile and new professional networking features, they can bring this activity fully online via [VisualCV.com](#).”

Professionals Can Network Using Their VisualCV to Advance Their Career

In addition to building an online professional profile and sharing that profile, individuals can now network using their VisualCV (or multiple VisualCVs). With the new features announced today, [professionals](#) can:

- Meet and network with other VisualCV members by sharing VisualCVs
- Privately manage and organize their VisualCV network in customized folders, such as coworkers, alumni, customers, etc.
- Securely and privately share VisualCVs with potential employers
- Track and manage views of their VisualCVs
- Manage all share requests, both received and sent

Based on early member feedback and requests, VisualCV has enhanced features and functionality to improve its members’ experiences. Overall usability enhancements include the ability to support external video (YouTube, Yahoo! Video and Veoh), the availability of a wider portfolio column for larger images and customization of a VisualCV, improvements to editing capabilities and more. To see a complete list of improvements made, please visit the [announcements forum](#).

VisualCV Community Contest Highlights Member VisualCVs

After only a month of its public beta, the VisualCV Community has generated powerful VisualCVs. To highlight the outstanding VisualCVs created by the members of VisualCV.com, the company today announced the VisualCV Community Contest. The contest runs from March 20, 2008 to June 11, 2008 and will award winners in the following categories: (1) Best Job Seeking VisualCV, (2) Best Story Related to Using a VisualCV in the Job Hunt (3) Best Bio VisualCV, (4) Best Use of Portfolio in a VisualCV, (5) Most Creative VisualCV, (6) Best Undergraduate VisualCV and (7) Best VisualCV Overall. The winners will be highlighted in the VisualCV Community and a press release as well as awarded a prize. To learn more and enter the contest, visit www.VisualCV.com/showcase.

Employers Use the VisualCV System to Find Talent

VisualCV, Inc. recently [announced](#) that over 150 hundred employers have registered to directly receive VisualCVs and find, attract and evaluate talent at VisualCV.com. The number of employers registering continues to climb and there are now over 150 employers using VisualCV.

To join the growing list of employers participating at [VisualCV.com](http://www.visualcv.com), please visit <http://www.visualcv.com/registrations/new>. Employer access to [VisualCV.com](http://www.visualcv.com) is free, and will remain so at the current level of service. Certain premium value-added services for employers will be added later this year.

On February 11, 2008, VisualCV [announced](#) its revolutionary approach to creating an Internet-based resume, building and managing an online career portfolio, and securely sharing professional qualifications with employers, customers, partners and colleagues. [VisualCV.com](http://www.visualcv.com) is the first website to allow professionals to do this all in one place, with unmatched privacy and control, and for free. VisualCV also provides a [comprehensive guide](#) on how to write a resume for a broad range of professionals. Visitors can also find a number of stellar examples that can be used as templates for getting noticed and to stand out in this competitive job market.

About VisualCV, Inc.

VisualCV reinvents the resume using technologies that transform the way in which resume data is presented, accessed and shared. A VisualCV allows professionals to easily build and manage an online career portfolio that comes alive with informational keyword pop-ups, video, pictures, and professional networking. VisualCV.com enables secure sharing of VisualCVs for networking, career advancement and business development. And, it's free. Based in Reston, Virginia, the company has received investments from one of the world's leading executive search firms, Heidrick & Struggles (Nasdaq: HSII), and Valhalla Partners. For more information, to register and start standing out, please visit www.visualcv.com.