



## **VETERANS FACE UNIQUE CHALLENGES WHEN SEARCHING FOR CIVILIAN JOBS**

*Online Resume Provider VisualCV Helps Retiring Military Personnel Demonstrate Skills and Bridge the Gap When Transitioning Careers*

**Reston, VA., May 20, 2009** -- Although military veterans leaving the service possess a multitude of specialized skills and experience, they often find the transition to civilian employment a daunting task. [The Bureau of Labor Statistics reports that the national unemployment rate is currently at 8.9 percent](#); however, according to RecruitMilitary – a company owned and operated by veterans to help military members find civilian jobs – the veteran unemployment rate is even higher and hovers at approximate 11.9 percent. Because veterans share unique job search challenges and a complex professional vocabulary, they are in need of tools that can help them move to the right civilian occupation while making it easier for recruiters to better understand their work history and related accomplishments.

US Army Lieutenant Colonel [Deborah Richardson](#) is currently assigned at the Pentagon and preparing to retire from the Army after more than 25 years of service. Classified a “Program Analyst” by Army standards, LTC Richardson is searching for a senior level accounting or financial officer position, but faces the same challenge as most military veterans; how to articulate her military expertise in a way that recruiters of all types can comprehend. Without the proper tool to translate veterans’ unique skills, Corporate America often has to “reverse engineer” an applicant’s military occupation specialty (MOS) - a code that is used to identify and describe specific jobs within the armed services.

After discovering the inherent benefits of [VisualCV](#) – a free, online, media-rich resume tool, LTC Richardson created her own online resume footprint, and is confident she has “bridged the gap” between the military and civilian employers.

“Leadership and data analysis are functions anyone can understand, but it is more difficult to articulate the complexities of military pay and appropriation law, which can be filled with jargon quite unique to the military,” said LTC Richardson. I think VisualCV helps veterans really communicate their skills better, because it enables you to embed multiple pictures and products that enhance your accomplishments and show much more depth than a paper resume.”

Unlike other solutions, VisualCV enables job seekers to go beyond traditional resume text to embed portfolio items such as performance charts, awards, honors, images, audio and video clips of work, letters of recommendation, and qualifications, etc. With VisualCV, veterans can take control of their career management by enabling them to deliver "first interview" content to hiring managers and recruiters right from the start. This allows them to demonstrate their expertise and accomplishments wherever they have a digital footprint including LinkedIn, Facebook, Twitter, MySpace, a personal or professional blog, e-mail signature line, etc.

"Military personnel who are preparing to enter the civilian job market already face a number of hurdles, and we are thrilled that VisualCV can help them to make that transition easier," said Jeffrey T. Hunter, CEO of VisualCV. "Our easy to use solution allows veterans and active military like LTC Richardson to utilize various forms of multimedia to easily translate their specialized work history into information that civilian recruiters can understand."

### **About VisualCV, Inc.**

[VisualCV](#), Inc. has reinvented the resume to make it more relevant for job searching, networking, business development and career progression within today's Web 2.0 environment. VisualCV, Inc. provides technology and support for the VisualCV, the VisualCV.com community and "Powered by VisualCV" private-label platform. Headquartered in Reston, Virginia, the company has received investments from one of the world's leading executive search firms, Heidrick & Struggles (NASDAQ: HSII), and Valhalla Partners. For more information or to create a VisualCV, please visit [www.visualcv.com](http://www.visualcv.com).

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