



## **New 'no hire, no fee' offering creates employment marketplace at VisualCV.com**

*VisualCV Career Connection™ initiative networks individuals and companies more effectively online to counter the economic downturn*

**November 20, 2008 -- Reston, VA** – [VisualCV, Inc.](#), the company reinventing the resume for the digital age, today announces VisualCV Career Connection™ initiative, a new program that enables its community of individuals to connect with organizations using VisualCV.com to attract great professionals.

Under the new VisualCV Career Connection initiative, individuals 'share' their VisualCVs confidentially with companies they would like to work for through the VisualCV.com platform. If a company makes a hire, it pays a small fee to VisualCV, Inc. Companies can also promote positions on their VisualCVs and search the public database to proactively find professionals. VisualCV Career Connection is especially relevant given today's economic environment, empowering the stealth or passive job seeker, while cutting costs for employers in search of top talent.

Commenting on his recent job search efforts, Eli Neumann, a vice president of Global Pre-sales said, "Using VisualCV in my job search and interview efforts dramatically helped me through the process and was instrumental in landing a position in about four weeks versus the six months headhunters told me it would take to find a new position."

"We want to empower our individual members to manage their careers whether they are in active job search mode or reaching out to make sure they are on the radar of the companies they would like to work for," said VisualCV CEO Jeff Hunter, adding, "In this market it's best practice to have your resume fired up and ready to go, but many people are also using their VisualCVs more subtly, as a link in an e-mail signature for

example, to proactively network and feel prepared for whatever happens.”

## **Companies respond well**

This new way of connecting with potential employees appeals to companies because it's completely free until they make a hire, at which point they pay a small transaction fee, aggressively priced to beat other offerings in the market.\* In addition, companies know that people who choose to 'share' their VisualCVs are actively interested in working for them – something which isn't guaranteed with other recruiting services currently available.

Since the company's launch in February, more than 700 companies have already built their own VisualCVs to take advantage of the service that puts their brand in front of tens of thousands of professionals at [www.VisualCV.com](http://www.VisualCV.com). At launch, 20 companies are already signed up to trial or use the new VisualCV Career Connection service including Amazon.com, MicroStrategy and Microsoft Corporation. View more employers [here](#).

“VisualCV's new success-based model for recruiting professionals appealed to me on many levels, not the least of which is overall value and the ability to reach professionals that are 'looking without looking',” said Michael Marlatt, Recruiting Consultant and Founder of CloudRecruiting.net. Marlatt is using VisualCV Career Connection as part of his Web 2.0 recruiting strategy at Microsoft, where he currently is responsible for sourcing consulting talent across Microsoft's U.S. Enterprise Services. “VisualCV Career Connection allows me to build a presence, hear directly from interested candidates, and get a well-rounded view of their fit from their VisualCV. With the ongoing popularity and importance being placed on social media, it's just good business sense to have recruiting methodologies match today's virtual and socially-networked world. We're looking forward to tapping into this talent resource.”

## **Notes for Editors**

VisualCV Career Connection Fees:

US\$500 for hires where the salary is below 50k  
US\$1000 for hires where the salary is 50K - 100k  
US\$2500 for hires where the salary is 100k- 199K  
US\$5000 for hires where the salary is 200k and above

**About VisualCV, Inc.**

VisualCV, Inc. has reinvented the resume to make it more relevant for networking, business development and career progression within today's Web 2.0 environment. VisualCV, Inc. provides technology and support for the VisualCV, the VisualCV.com community and "Powered by VisualCV" private-label platform. Headquartered in Reston, Virginia, the company has received investments from one of the world's leading executive search firms, Heidrick & Struggles (NASDAQ: HSII), and Valhalla Partners. For more information or to create a VisualCV, please visit [www.visualcv.com](http://www.visualcv.com).

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