



FOR IMMEDIATE RELEASE

## **VisualCV, Inc. Launches Marketplace** *Professionals Gain Access to Career-Related Service Providers*

**September 23, 2008 -- Reston, VA** – [VisualCV, Inc.](#), the company reinventing the resume for the digital age, has launched the VisualCV Marketplace within its [www.VisualCV.com](#) community. The Marketplace enables VisualCV members to easily find and connect with companies and independent consultants providing value-added services that can help them achieve their career development goals.

VisualCV's Marketplace includes service providers in the following categories:

- Certified VisualCV Creation – VisualCV creation services offered by VisualCV trained and certified providers.
- Resume Writing – VisualCV and resume content writing assistance.
- Recruiting – general and niche recruiters.
- Career Coaching – career counseling services.
- Certification and Testing – professional certification, testing and verification services.
- Videography and Photography – multi-media VisualCV enhancement.

Access to the Marketplace section is free to VisualCV.com members, who can see brief descriptions as well as detailed VisualCV profiles for every service provider, with the option to connect through the system for more information. Members interested in using any of the services advertised contact and complete transactions directly with Marketplace providers.

Executive resume writer, personal branding pro and [Executive Resume Branding Blog](#) author, Meg Guiseppi, MRW, CPRW, actively participates in the Marketplace and is also pursuing the Certified VisualCV Creation credential. "Job searching in today's 'Job Search 2.0' environment moves professionals beyond the paper-based resume as the primary form of currency and into the digital realm for personal branding, showcasing

promise of value, credentials and critical contributions, and networking,” said Guiseppi. “The VisualCV.com community and the VisualCV online professional profile tool go a long way towards helping executives make this transition smoothly. I’m proud to be a part of this dynamic effort.”

“The Marketplace is a natural extension of our core offering and one that both our professional and company members had been asking us for,” said Jeff Hunter, CEO, VisualCV, Inc. “In keeping with our focus on the professional, we’re pleased to help facilitate connections with service providers through this open market section of VisualCV.com to assist our members in either a job search or career development.”

VisualCV.com is an online community for individuals and organizations to professionally present themselves and network by creating, enriching and sharing VisualCVs. Service providers interested in the Marketplace should first create a free ‘Company’ VisualCV by registering at <http://www.visualcv.com/registrations/new> and then e-mail [marketplace@visualcv.com](mailto:marketplace@visualcv.com). For the remainder of 2008, joining the Marketplace as a service provider is free. For more information about the Marketplace, please visit [www.visualcv.com/visualcvmarketplace](http://www.visualcv.com/visualcvmarketplace).

**About VisualCV, Inc.**

VisualCV, Inc. has reinvented the resume to make it more relevant for networking, business development and career progression within today’s Web 2.0 environment. VisualCV, Inc. provides technology and support for the VisualCV, the VisualCV.com community and “Powered by VisualCV” private-label platform. Headquartered in Reston, Virginia, the company has received investments from one of the world’s leading executive search firms, Heidrick & Struggles (NASDAQ: HSII), and Valhalla Partners. For more information or to create a VisualCV, please visit [www.visualcv.com](http://www.visualcv.com).

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