



FOR IMMEDIATE RELEASE

VisualCV, Inc. Announces New CEO *Seasoned Entrepreneur and Executive Brings Experience in Market-Disrupting Web Platforms*

August 20, 2008 -- Reston, VA -- [VisualCV, Inc.](#), the company reinventing the resume for the digital age, today announced the appointment of Jeff Hunter as Chief Executive Officer. Hunter brings more than 15 years of entrepreneurial and executive leadership experience in the financial services, technology and executive recruiting industries, with a focus on bringing disruptive web businesses to market. Notable among these are FXtrade.com, the leading website for foreign exchange trading and one of the most valuable privately owned sites on the Web, and DLJ Direct, an early and leading stock trading website.

“VisualCV is a market-changing concept that has rapidly gained traction in recruiting, career development and professional networking circles,” Hunter said. “The company is experiencing tremendous growth, and I’m excited to be leading the team through this next stage of expansion and beyond.” Prior to joining as CEO Hunter served as a member of the VisualCV Board of Directors.

“Market validation and adoption of VisualCV has exceeded our expectations,” said Phillip Merrick, VisualCV Chairman and Co-Founder. “Jeff’s experience building large, successful businesses around game-changing technologies is exactly what VisualCV needs to manage our growth and capitalize on our enormous potential.”

Hunter takes the reins from serial entrepreneur Clint Heiden, who co-founded and launched VisualCV and will stay on as an active member of the company’s advisory board. “I’m proud to have nurtured VisualCV from concept through to successful market launch,” said Heiden.

Hunter joins VisualCV from leading global executive search firm Heidrick & Struggles, where he was Vice President of Corporate Development.

While at Heidrick & Struggles Hunter led the joint venture with BoardRecruiting.com, in partnership with NASDAQ, and also led the firm's investments and strategic partnerships in the United States and China.

His previous experience includes leading FXTrade.com and establishing it as the world's largest web-based foreign exchange platform, and DLJ Direct, a leading online brokerage website for Donaldson, Lufkin & Jenrette. Prior roles include Managing Director for Acumen Solutions, a consulting firm to the financial services industry; and Director & Global Head of Business Development, Financial Services Group for Perot Systems, where he played a lead role in winning multi-billion dollar IT outsourcing contracts.

Hunter has a Bachelor of Science degree in Organizational Psychology from George Mason University and a Masters in Business Administration from Duke University.

About VisualCV, Inc.

VisualCV, Inc. has reinvented the resume to make it more relevant for networking, business development and career progression within today's Web 2.0 environment. VisualCV, Inc. provides technology and support for the VisualCV, the VisualCV.com community and "Powered by VisualCV" private-label platform. Headquartered in Reston, Virginia, the company has received investments from one of the world's leading executive search firms, Heidrick & Struggles (NASDAQ: HSII), and Valhalla Partners. For more information or to create a VisualCV, please visit www.visualcv.com.

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