



FOR IMMEDIATE RELEASE

TelecomCareers joins VisualCV resume revolution

*Leader in telecom, media and technology careers online
empowers jobseekers with rich media resumes*

July 9, 2008 – Reston, VA. and Austin TX., – [VisualCV, Inc.](#), the company reinventing the resume for the digital age, and the leader in technology, media and telecom careers online – [TelecomCareers](#), jointly announce that it is the latest organization to join the resume revolution.

The niche industry career site will incorporate the VisualCV platform into its online offer to enrich the experience for its members who may be actively job seeking, or merely networking with peers online.

By introducing the VisualCV platform, TelecomCareers members seeking to distinguish themselves within the telecom, media and technology industry or to secure a new position, will be able to create a comprehensive, media-rich resume that stands out professionally. They can embed images, charts, audio and video clips of work, letters of recommendation, awards and qualifications. Pop-ups provide data about employers, colleges and universities from recognized internet sources without having to navigate away from the VisualCV.

The service is fast, easy and free. Those members not actively involved in job search will also benefit from building a VisualCV to act as a comprehensive digital business card that summarizes their career experience. One consistent and easily updated VisualCV can be linked to any digital footprint including LinkedIn, facebook, a blog, web site or just in an email signature.

“TelecomCareer’s mission is to help telecom and wireless professionals exceed their goals and objectives by providing proprietary tools, process and networking opportunities. When first introduced to VisualCV, we

knew immediately that our in-demand telecom, media and technology member community would instinctively embrace VisualCV's innovative technology platform to convey their core competencies, accomplishments and certifications to potential employers and customers." Said John Scarborough, spokesperson for TelecomCareers.

"TelecomCareers is way out in front of the niche online career industry with its member-centric stance and global ambition which is what makes it such a great partner for VisualCV," Added Clint Heiden, VisualCV CEO.

TelecomCareers will offer the VisualCV.com service free to its members who will be able to stand out from the crowd when applying for positions listed on its job boards. Client organizations of TelecomCareers who want to participate will also be encouraged to build their own VisualCVs to stand out as employers by communicating their most attractive employer characteristics.

There are already hundreds of companies signed up to the VisualCV.com platform and tens of thousands of individuals from more than 100 countries. New members who join the VisualCV.com platform via TelecomCareers will automatically become part of this wider community. Members select the appropriate privacy settings for their VisualCV or create multiple versions based on whether they wish to make their career history freely available, or whether they are selectively job seeking.

About VisualCV, Inc.

VisualCV, Inc. has reinvented the resume to make it more relevant for networking, business development and career progression within today's Web 2.0 environment. VisualCV, Inc. provides technology and support for the VisualCV, the VisualCV.com community and "Powered by VisualCV" private-label platform. Headquartered in Reston, Virginia, the company has received investments from one of the world's leading executive search firms, Heidrick & Struggles (NASDAQ: HSII), and Valhalla Partners. For more information or to create a VisualCV, please visit www.visualcv.com.

About Telecom Careers

TelecomCareers is a leading telecom, media and technology niche industry career site for an international *Human Capital Community*[™] approaching 200,000 individuals and 250 organizations.

By integrating expert partners, innovative tools and proven methodologies into a proprietary process, TelecomCareers provides support to its individual members in defining and exceeding their career

objectives to create value for their employers. Telecomcareers' three step approach includes learning and assessment -- engaging in professional on-line and in-person networking and securing opportunities aligned with goals and core competencies. Additionally, Telecomcareers offers high performance, 'team building' hiring managers a suite of customized workforce solutions; the ability to post jobs and search resumes; and a unique platform to communicate their brand to highly targeted demographics.

TelecomCareers was founded in 1999 and is an Austin, Texas -based company owned and operated by Arden Operating Company, LLC.

www.telecomcareers.com