



**VisualCV Inc. to  
Power Multimedia Company Profiles on  
washingtonpost.com**  
*Companies hiring talent stand out with a VisualCV*

**June 11, 2008 – Reston, Va.** -[VisualCV, Inc.](#), the company reinventing the resume for the digital age, today announced that [washingtonpost.com](#) has signed a deal to incorporate the 'Powered by VisualCV' private-label platform into its advertiser offer.

VisualCV reinvents the resume by turning it into a media-rich career and business development tool for individuals and organizations. The major benefit to organizations is that they can stand out in the battle to attract the best candidates and build a great reputation as an employer by showcasing attributes such as their market positioning, culture and values.

“Companies are using their VisualCV to put their brand in front of the best professionals online and a candidate VisualCV will even replace the first interview in some cases saving time and resources,” said VisualCV, Inc. CEO, Clint Heiden, “It’s also possible to track talented professionals throughout their career and even reach passive candidates using our platform - we have completely revolutionized the way people use the resume online.”

‘Powered by VisualCV’ is available via annual license under a Software as a Service (SaaS) relationship that provides a faster route to market with no IT overhead.

VisualCV, Inc. continues to offer free VisualCV creation at [www.VisualCV.com](#).

**About VisualCV, Inc.**

VisualCV, Inc. has reinvented the resume to make it more relevant for networking, business development and career progression within today’s

Web 2.0 environment. VisualCV, Inc. provides technology and support for the VisualCV, the VisualCV.com community and “Powered by VisualCV” private-label platform. Headquartered in Reston, Virginia, the company has received investments from one of the world’s leading executive search firms, Heidrick & Struggles (NASDAQ: HSII), and Valhalla Partners. For more information or to create a VisualCV, please visit [www.VisualCV.com](http://www.VisualCV.com).