



VISUALCV WELCOMES ENTREPRENEUR, AUTHOR, AND COLUMNIST GUY KAWASAKI TO ADVISORY BOARD

Kawasaki's Membership Adds "Unique Dimension" to Strong Leadership Team

April 17, 2008 – Reston, Va. - [VisualCV, Inc.](#), announced that entrepreneur, author and columnist [Guy Kawasaki](#) joined its advisory board, adding what CEO [Clint Heiden](#) called “a unique dimension” to the company’s leadership team of senior advisors. “We’re thrilled to have Guy join our already impressive [advisory board](#),” Heiden said. “His expertise and guidance will be invaluable as we continue to grow.”

Kawasaki, founding partner and entrepreneur-in-residence at [Garage Technology Ventures](#) and co-founder of [Nononina](#) (the creator of [Alltop](#) and [Truemors](#)) believes the company is already changing the way people think about resumes, career portfolio management, and online profile sharing. “It’s a real honor for me to be part of such a distinguished group,” Kawasaki said. “VisualCV has taken an innovative step in bringing the best of Web 2.0 technology to professionals and recruiters alike, and I’m excited to contribute to the company’s growth and success.”

VisualCV, which launched in February of 2008, has reinvented the resume, and created an [innovative tool](#) that improves the way employers and professionals use the Internet for job searches and recruiting. It currently has more than [225 companies](#) that have officially registered to receive VisualCVs from prospective job candidates.

About VisualCV, Inc.

VisualCV reinvents the resume using technologies that transform the way in which resume data is presented, accessed and shared. A VisualCV allows professionals to easily build and manage an online career portfolio that comes alive with informational keyword pop-ups, video, pictures, and professional networking. VisualCV.com enables secure sharing of VisualCVs for networking, career advancement and business development. And, it's free. The company has received investments from one of the world's leading executive search firms, Heidrick & Struggles (Nasdaq: HSII), and Valhalla Partners. For more information, to register and start standing out, please visit www.visualcv.com.

About Guy Kawasaki

Guy Kawasaki is a founding partner and entrepreneur-in-residence at Garage Technology Ventures. He is also the co-founder of Alltop.com, an “online magazine rack” of popular topics on the web. Previously, he was an Apple Fellow at Apple Computer, Inc. Guy is the author of eight books including *The Art of the Start*, *Rules for Revolutionaries*, *How to Drive Your Competition Crazy*, *Selling the Dream*, and *The Macintosh Way*. He has a BA from Stanford University and an MBA from UCLA as well as an honorary doctorate from Babson College.