



## **FOR IMMEDIATE RELEASE**

### **VISUALCV PROVIDES STUDENTS A BRIDGE TO THE CORPORATE WORLD**

*Revolutionary Online Professional Profile Gives Students Platform to Showcase Their Talents and Stand Out in The Crowd*

March 25, 2008 – Reston, Va. - VisualCV, Inc., a revolutionary approach to creating an Internet-based resume, building and managing an online career portfolio, and securely sharing professional qualifications with potential employers, helps students comprehensively demonstrate their experiences and connect directly with hiring employers. VisualCV.com is the first website that students can use to build and share with employers an online portfolio that effectively translates their college experiences, projects and achievements into marketable professional skills that distinguishes them in a crowded job market, all for free.

“The VisualCV will allow students to differentiate themselves from their peers and help them find better jobs faster” said Clint Heiden, CEO of VisualCV, Inc. “Most students do not have a lot of traditional content to include in a resume. The VisualCV provides students the previously unavailable opportunity to illustrate the skills they acquired in college by showcasing projects, personality and ambition.”

VisualCV.com was developed to solve problems that both students and professionals face as they seek to find jobs and develop or advance their careers, while at the same time helping employers find and hire better candidates faster.

#### **Students Can Use VisualCV as an All-Inclusive Resume**

With a VisualCV students can build a portable and customizable portfolio of their qualifications, offering employers greater depth, breadth and substance than traditional resumes. Students can include writing samples, senior projects, professor recommendations, and countless other examples that highlight their experiences and skills and translate them into marketable qualifications.

With VisualCV students can:

- Showcase achievements by embedding photos, a portfolio of work samples, videos, letters of recommendation, charts and graphs, and more.
- Showcase their university with rich, real-time pop-ups embedded in a VisualCV.
- Share their VisualCV with companies they want to work for, and track who views it.
- Share their VisualCV directly with other VisualCV.com community members.
- Track and manage all views of their VisualCVs.
- Include their VisualCV’s URL in their posting at online job boards.

- Maintain unparalleled control over who sees their VisualCV, and when. VisualCV offers guaranteed privacy. No backdoors for recruiters or marketers.
- Create multiple versions for different audiences – prospective employers, classmates and friends. Members can create an unlimited number of versions for free, tailoring each one for a specific purpose.

### **Students Can Directly Reach over 150 Employers at VisualCV.com to Get Hired**

VisualCV has over 150 companies using the site to attract and evaluate talent. Students in the system can share their VisualCV directly with those companies to register their interest in the organization. Companies already receiving VisualCVs include large publicly traded companies like Heidrick & Struggles, system integrators like Perot Systems and next-generation companies like CollegeHumor. To see a complete list of registered companies, please visit:

[http://www.visualcv.com/www/now\\_accepting\\_visualcvs.html](http://www.visualcv.com/www/now_accepting_visualcvs.html).

Employers have already made new hires through [VisualCV.com](http://www.visualcv.com), using the site as a platform for attracting and recruiting new talent. And, VisualCV used its own system to discover and hire a qualified student. After the company's public beta launch on February 11, Jason Wray, a George Mason University student, built and shared [his VisualCV](#) with the company. His VisualCV compelled the CEO to invite him to interview with the company. He was hired for a full-time position within two weeks – Jason graduates in May 2008. Check out his VisualCV at [www.visualcv.com/jasonwray](http://www.visualcv.com/jasonwray).

### **VisualCV Offers Free Guide to Build a Powerful VisualCV**

To help VisualCV.com members, VisualCV, Inc. advisor Louise Kursmark, an award-winning career coach, expert resume-writer and author of 19 career-related books, has written [The Insider's Guide to the VisualCV](#), a free, comprehensive manual on how to create the best VisualCV possible. The guide contains a [section](#) dedicated to recent graduates, including advice, ideas and examples that will help students make the most of their academic experience. The guide is available at [www.VisualCV.com](http://www.VisualCV.com).

### **Students Can Enter The VisualCV Contest Receiving Visibility in The Community**

VisualCV last week announced its contest to highlight the outstanding VisualCVs created by the members of VisualCV.com. The contest runs until June 11, 2008 and has a special category for "Best Undergraduate VisualCV". The contest will highlight the best student VisualCVs to the community, in a press release and will award a prize to the winner. More information can be found at <http://forum.visualcv.com/forums/viewtopic.php?f=10&t=90>.

### **About VisualCV, Inc.**

VisualCV reinvents the resume using technologies that transform the way in which resume data is presented, accessed and shared. A VisualCV allows professionals to easily build and manage an online career portfolio that comes alive with informational keyword pop-ups, video, pictures, and professional networking. VisualCV.com enables secure sharing of VisualCVs for networking, career advancement and business development. And, it's free. Based in Reston, Virginia, the company has received investments from one of the world's leading executive search firms, Heidrick & Struggles (Nasdaq: HSII), and Valhalla Partners. For more information, to register and start standing out, please visit [www.visualcv.com](http://www.visualcv.com).

