



Des Walsh

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Summary

Social media strategist, international speaker, author, business coach and podcaster.

Story teller, gregarious, passionate about helping business people see how social media can enhance their businesses.

Experienced speaker and presenter, for small and large groups. I relish opportunities to work with like minded people internationally, across industry sectors and geographical and cultural barriers.

Twenty years in business. Established my own consulting, training and coaching business after a successful career in public service.

Advocate of accessible coaching for all who want it. Currently a member of the Board of Governors of the **International Association of Coaching**.

A founding member of the **Creative Skills Training Council, Asia-Pacific and Australia**

Specialties:

Social media, social networking, coaching, blogging, podcasting, online networking, business vision, government enterprise, small business, home based business, transition, mature executives

Education

University of Sydney

Sydney, NSW, Australia Feb 1968 - 1971

BA (Honours), History

Work History

The Webarts Company Pty Ltd

Tweed Heads, NSW, Australia

CEO

Social media strategist and Enterprise 2.0 solutions provider for business and government organisations. Partner, Asia-Pacific, for **WordFrame** collaboration and social media platform. Agent for **Culture Fish Media** for all online marketing needs in China. Business coach - helping successful business owners and entrepreneurs take their business to the next level - specializing in coaching the "inner game" for the entrepreneur.

Government

Australia

1973 - 1988

Senior executive positions

Held a range of senior executive positions with the Australian Government and the New South Wales (Australia) State Government.

Policy development and program management, especially in:

- arts and cultural development across all art forms
 - development and operation of major cultural institutions - museums, galleries, historic buildings
 - educational innovation, at school, system and national levels
 - major national and state events planning and coordination
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